

Embroidery threads for

CORPORATE FASHION

Everything you need for corporate fashion embroidery from a one-stop-shop

The background is a vibrant, abstract composition of overlapping geometric shapes and colors, primarily in shades of orange, red, and purple. A central orange square is framed by a white border, which contains the text 'YOUR BRAND'. Above this square, the phrase 'always in focus' is written in a white, sans-serif font. The overall effect is one of depth and focus, with the central elements standing out against the colorful, layered background.

always in focus

YOUR
BRAND

We value your brand as much as you do. That's why we have carefully selected a comprehensive portfolio of premium-quality embroidery threads

CLASSIC

Elegant Rayon Viscose

POLYNEON

Robust Shiny Polyester

FROSTED MATT

Outstanding Matte Polyester

CR Metallic

SUPERTWIST

FS

Eye-Catching Metallic

Coming Soon:

POLYNEON
green

Recycled Polyester Embroidery Thread



to add value to all your corporate fashion garments with outstanding, beautifully embroidered branding and personalisation.



5 reasons to consider embroidery instead of print to embellish your brand:

1. Unrivalled sustainability and longevity:

Lasts for the lifetime of the garment without deterioration.

2. Eye-catching dimensional design:

Adds value to your brand with a motif that stands out from the fabric.

3. Prestigious and professional look:

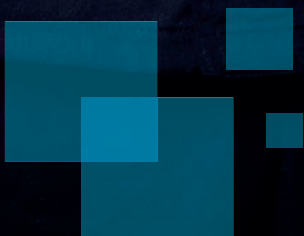
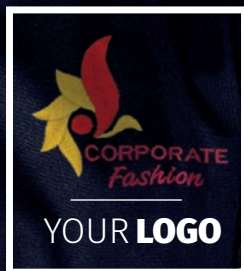
High quality for all artwork designs, from serious to curious.

4. Works on all materials and material blends, incl. knitwear and fleece:

Great on polos, t-shirts, hoodies, jackets and much more...

5. Multiple colours without additional cost compared to screen printing:

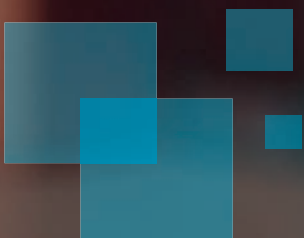
No extra cost from 1 up to 15 colours. Hundreds of colours to choose from.



From head to toe: embellished with **embroidery**

YOUR
LOGO

Whatever the garment you need, there is always a solution to embroider it. Trendy 3D materials and thick threads for caps, threads for sustainable fashion, shiny viscose for polos and shirts, or robust polyester for workwear.



Be inspired



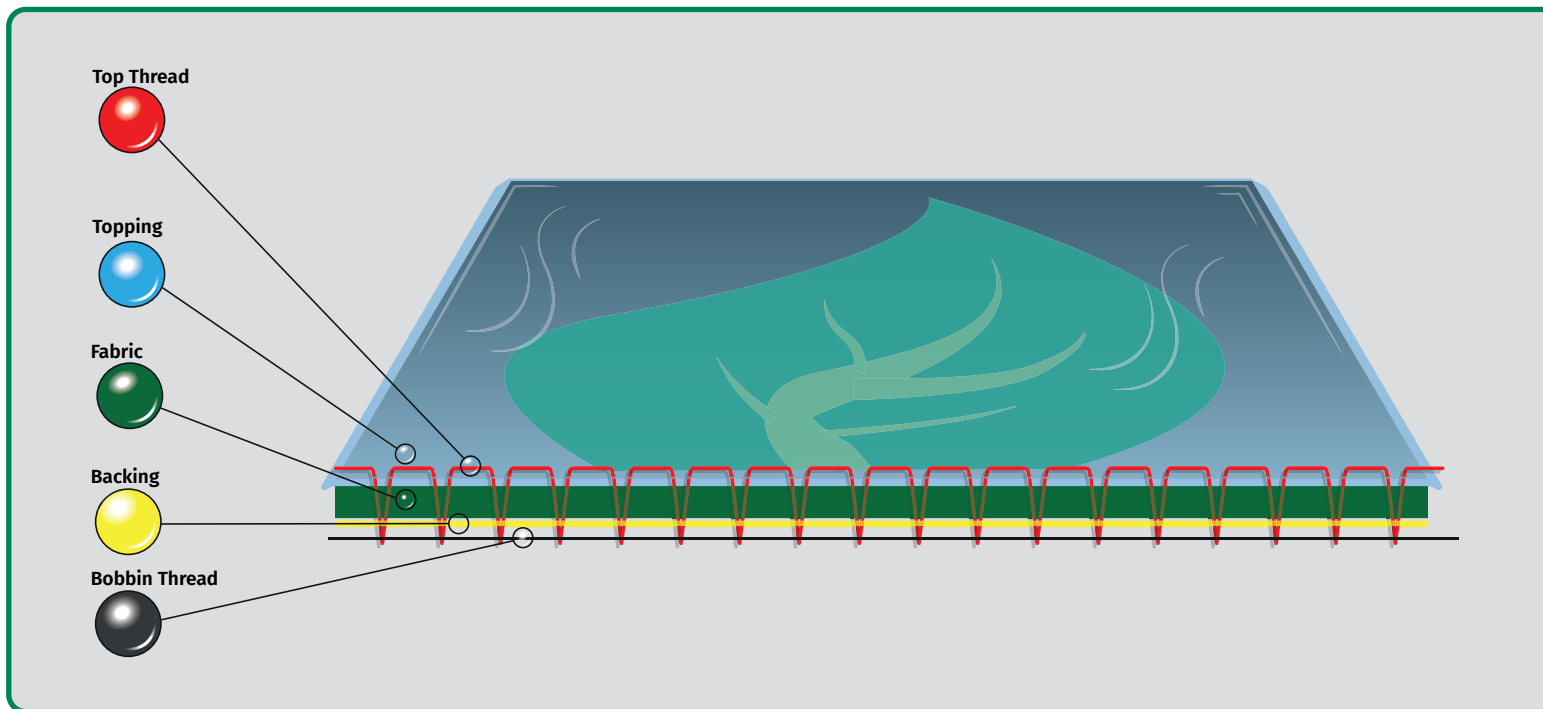
What is better to judge the value of embroidery on corporate fashion than looking at some real-life examples? That's why we have asked some customers to share their creations with you.

Evaluate them for yourself and **be inspired.**



Madeira materials for **corporate fashion** e m b r o i d e r y

To embellish and add value to your brand, we recommend to investing in **premium embroidery materials**. To make this as convenient as possible for you, we offer a broad range of products, from made-in Germany Madeira threads to carefully selected quality backings, toppings and accessories: Discover top threads in many weights and shades, underthreads, tear-away and cut-away backings, wash-away toppings, needles and much more.



Everything you need for corporate
fashion embroidery from a **one-stop-shop**



Thread

POLYNEON green 

Recycled polyester
embroidery thread for sustainable collections

- 108 shiny colours
- Weight 40

Metallic threads

CR Metallic **FS**

Discover easy-to-use CR Metallic or
luxury pure silver FS for outstanding
embellishments

- Gold, silver and plain colours available
- Weight 20, 30, 40, 50

POLYNEON

Robust polyester embroidery thread
for long-lasting embroidery designs

- > 400 shiny colours
- Weight 40, 60, 75



everything you need for embroidery

overview

CLASSIC

Premium-quality FSC-certified
viscose-rayon embroidery thread
for elegant designs

- > 400 shiny colours
- Weight 12, 30, 40, 60

FROSTED MATT

True-colour matte embroidery thread
for modern, avant-garde looks

- Weight 30, 40



How to get started

1. Select the design and the garment you want to embroider.
2. Define the application of the garment (e.g. trade fair, office or shop floor use) and the requirements for the embellishment (industry wash, long lasting, colourfast, etc.).
3. Select a thread adapted to your needs.
4. Communicate the design, fabric and thread specs to your punch artist and/or embroiderer.
5. Receive a first embroidered sample – on the original fabric – correct as often as necessary, proof and validate.
Create several "originals" as a pattern for production.
6. Make sure the pattern is used during production for quality control, as different embroidery machines might provide results off-design.
7. Save all relevant data for follow-up orders, such as speed used, needles, backings, toppings, hoop type/size, thread type and colour and number of the EMB program version used.
8. **Enjoy** your newly created corporate fashion garments.



More than embroidery supplies: Additional products and services

From selecting the right products for your application to suggesting punchers and embroiderers to support you in optimising embroidery designs for best machining performance.

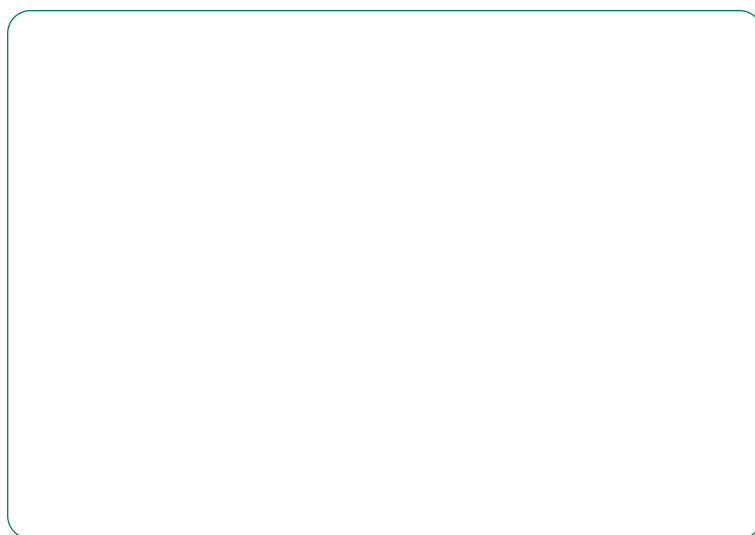
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MADEIRA, your manufacturer of high-quality threads for embroidery, decorative stitching, quilting and more, with a wonderful variety of weight, look and feel options.

CONTACT

WORLDWIDE

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